Bildungscampus

HEILBRONN UNIVERSITY
OF APPLIED SCIENCES

# INTERNATIONAL DAY

## Wednesday, 6 May 2026
## 11.30 a.m. - 2.30 p.m.

› **11.30 a.m. - 12.30 p.m.**
Keynote Speakers Lorenzo Fluxá and Victoria Engelhorn | N.030/031

› **12.30 p.m. - 2.30 p.m.**
Culture and country information | Atrium

**More about the event:**
hs-heilbronn.de/de/international-day-ib

# COME AND SHARE OUR PASSION FOR INTERNATIONAL CULTURES ON OUR 10TH INTERNATIONAL DAY!

In this year's International Day opening session, we will welcome Lorenzo Fluxá and Victoria Engelhorn.

Lorenzo is a professional racing driver and international entrepreneur from Spain. In recent years, he has redirected much of his activity toward tourism and hospitality. He is leading a chain of luxury and highly unique hotels that is strongly focused on innovation, sustainability, and customer experience which is currently in the process of expanding throughout the Caribbean.

Victoria Engelhorn is an entrepreneur in the field of regeneration with Spanish and German roots. She is also an investor and a „steward of spaces that reconnect people with what matters most: nature, community and self".

In the second part of our event students will be sharing the cultural and culinary specialities of their home countries at the country stands located in the atrium of the N-building! Join us in celebrating the international character and diversity of our faculty!