



MASTER OF ARTS (M. A.) | DOUBLE DEGREE

INTERCULTURAL ARTS MANAGEMENT



German



English



Spanish

UNIVERSIDAD NACIONAL DE LAS ARTES BUENOS AIRES AND HEILBRONN UNIVERSITY OF APPLIED SCIENCES (HHN)

“We train students who creatively shape social and cultural transformation, who are aware of the political significance of arts and culture and who are able to act appropriately in different, international and intercultural contexts.” Prof. Dr. Raphaela Henze MBA

CAREER PERSPECTIVES

The Master in Intercultural Arts Management offers a mix of sound theoretical knowledge, intercultural competence as well as entrepreneurial and creative skills that makes students sought after experts in a variety of fields and international organisations. They will inter alia be able to work in a range of cultural institutions, in politics, journalism or in successful self-employment. The curriculum developed for the double degree programme opens doors to potential employers through projects and the compulsory internship at renown partner organisations either in Germany or Argentina.

COURSE CONTENT

The course content is designed to equip students with advanced skills in cultural management and community development, interculturality, geopolitics, and entrepreneurial thinking:

- › Acquire sound theoretical knowledge on interculturality, community engagement, postcolonialism, sociology of the arts, and leadership in arts organisations
- › Manage cultural projects with international partner organisations
- › Experience interculturality first hand by spending a year abroad and being taught in three different languages (English, Spanish, German)
- › Prepare for a successful and international career in arts and culture

COURSE FOCUS

The Master in Intercultural Arts Management focuses on training students to be able to work in international and intercultural contexts with the necessary sensitivity and competence, as well as the theoretical background. Students will be able to shape (cultural) transformation processes, involve diverse communities, create and manage cultural projects and lead international teams. The duration of study is four terms. The first semester is online, the second semester is spent studying at HHN - Campus Künzelsau, the third semester consists of an internship at a partner organisation in Argentina and the fourth semester is spent at UNA where the Master Thesis is written.

COURSE OF STUDY (FULL TIME)



ADMISSION REQUIREMENTS

- > A Bachelor's degree 180 ECTS
- > Proficiency in English - B2

SELECTION PROCEDURE

If the number of applicants exceeds the number of 15 available study places, a selection process is carried out. Selection will be based on the overall grade of the first university degree.

SCHOLARSHIPS

The programme is supported by the DAAD and offers seven scholarships. These cover return travel to Buenos Aires and a monthly stipend of €500 during the third and fourth semester spent there.

The deadline for applications for the scholarship is 1 July.

START OF PROGRAMME

The application deadline is 15 July for the winter term.

PLEASE NOTE

Non-German first-degree applicants have to apply to "Studienkolleg Konstanz" first.

APPLICATION

You can find all information you need for your application at hs-heilbronn.de/en/master-application

ADVICE

Course-related Advisory Service

Email: iam@hs-heilbronn.de
Phone: +49 7940 1306-0
hs-heilbronn.de/en/iam



CONTACT

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