

Course T4.2 XXX342 Global Leadership

This course is elective in the module

Person responsible for the course	Prof. Dr. Björn Röber
Semester	4
Frequency	Winter and summer semester
Type of Course	V+Ü (ILecture with integrated exercise)
Language of instruction	English
Credit points (ECTS)	2.5
Contact Hours Per Week	2.0
Workload - contact hours	30
Workload - self-study	32.5
Detailed remarks on the workload	<ul style="list-style-type: none"> • Preparation and follow-up of lectures and presentations • Work on current topics and exercises including literature reviews • Preparation of presentations in groups
Type of examination	LR (course-specific paper / presentation)
Exam duration	Not applicable
Type of course unit	Elective
Requirements for participation	None
Teaching/learning methods	<ul style="list-style-type: none"> • Lectures • Group work and discussions • Presentations by the students
Professional competence: In-depth knowledge and comprehension	Students gain a profound understanding of the theories and strategies of effective leadership in an international environment. They will deal with key competencies and attributes that characterise global leaders and understand how cultural differences influence leadership behaviour in international management.
Professional competence : conative skills, analysis and synthesis of knowledge	In the context of international management, students deepen their competences in researching and interpreting global leadership topics by preparing and presenting their own research topics.
Personal competence: Social competence	By presenting previously analysed case studies and other group exercises, students improve their teamwork capabilities, as well as communication, argumentation and conflict resolution skills.
Personal competence: Independence / autonomy	Students develop their ability to work independently by researching, critically reviewing and analysing texts. They learn to present effectively and lead argumentative discussions.

Competence level according to GQF	6
Contents	<ul style="list-style-type: none"> • Introduction and overview of leadership theories in the context of international management • Analysis of the influence of national cultures on leadership styles within international organisations (building on comparative cultural management research) • Discussion of the relationships between international cultural clusters, corporate cultures, corporate strategies, organisational structures and leadership styles
Recommended optional programme components	None
Additional specifics	None
Literature/learning sources	<ul style="list-style-type: none"> • Bass, B. M., and Stogdill, R. M.: Bass & Stogdill's Handbook of Leadership: Theory, Research, and Managerial Application, current edition, Collier Macmillan Publishers. • Hofstede, G.: Culture's Consequences: International Differences in Work-Related Values, SAGE Publications. • Kotter, J.: A Force for Change: How Management Differs from Leadership, FreePress. • Mendenhall, M. E., Osland, J. S., Bird, A., Oddou, G. R., & Maznevski, M. L. (2017): Global Leadership: Research, Practice, and Development, current edition, Routledge. • Northouse, P. G. (2021): Leadership: Theory and practice, current edition, Sage Publications.
Scheduled	Regular
Combined assessment	Not applicable