

Course H10.1 Cultural and Economic Studies: Francophone World

This course is elective in module H10

Person responsible for the course	Prof. Dr. Lars Gaiser
Semester	3
Frequency	Winter and summer semester
Type of course	Lecture with integrated exercise
Language of instruction	German English
Credit points (ECTS)	5.0
Contact hours per week (SWS)	4.0
Workload - contact hours	60
Workload - self-study	65
Detailed remarks on the workload	• Creation of a portfolio with exercises, partly as homework • Use of original materials (texts and videos) • Lesson preparation and follow-up • Exam preparation
Type of examination	See SPO AT
Exam duration	90 minutes
Type of course unit	Elective
Requirements for participation	Knowledge of French
Teaching/learning methods	• Lecture mainly on basic topics as well as specific economic aspects with regard to France (partly oral) • Creation of a portfolio with exercises • Joint analyses of attendance times • Multiple media use Possibly role play with short presentations
Professional competence: In-depth knowledge and comprehension	After successful participation, students will have acquired basic knowledge of the Francophone world, especially France. In the second part on the economic area, students acquire the ability to analyse economic structures and processes, taking into account the specific socio-political and cultural framework conditions in France. In addition, they develop skills in the critical application of relevant theoretical concepts.
Professional competence : conative skills, analysis and synthesis of knowledge	Skills: -Analysis of short specialist texts, educational films and Map interpretation -Understanding of original materials -Own research in the relevant literature Knowledge development: Independent follow-up of the lectures - Deepening the subject matter by reading literature from the different specialisations involved
Personal competence: Social competence	-Development of intercultural sensitivity through work in heterogeneous groups -motivation for pro-active participation and involvement in lessons, e.g. by conducting meaningful classroom discussions, by promoting sound scientific argumentation -Leading structured discussions - Self-reflection regarding your own positions

Personal competence: Independence / autonomy	Independently analysing (original language) teaching materials, reflecting on the teaching material and independently following up on it, and consequently also independent time management and a sense of duty - especially when preparing the portfolio (with deadlines) - are key success factors.
Competence level according to GQF	6
Contents	Part I: Cultural area studies - The spatial construct "Francophone world": Definitions; reflections on the extent to which language connects and spatial dispersion leads to cultural diversity - The French hexagon - spatial structures and developments: From centralism par excellence to decentralisation; spatial entities: The départements, reorganisation of the regions, the DOM-TOM...; spatial disparities; geographical characteristics of France - Paris - a primate city par excellence - Historical outline - The Fifth French Republic and the Citoyens: Collective memory; laicism; the political system in comparison to the FRG; the new party landscape - Culture - a national affair: the Académie française; literature; comics and caricature; film art; Fête/Faites de la musique - Franco-German relations: From arch-enmity to post-war reconciliation; special developments on the Upper Rhine; the Franco-German tandem as a motor of European integration - Possible presentation of other francophone countries Part II: Economic considerations - Regional economic structures in France: structural change in agricultural areas; mining regions in transition; industrial centres; tourist destinations... - The economic importance of the Ile de France - Cross-border economic interdependencies in border regions using the example of the border triangle - Transnational companies such as Michelin or Airbus Commercial Aircraft - The world of work: working conditions; the labour market; trade unions; the expanded welfare state - Developments in foreign trade: colonialist trade, the protectionist past; les 30 Glorieuses; reprivatisation; uniformisation tendencies in the course of European integration, change of priorities under Macron... - Economic doctrines and economic policy: Colbertism; from a dirigiste to a regulating state?; Mitterand's paradigm shift and its impact today... - Economic-historical aspects of importance for understanding current economic structures - Possible economic characteristics of two other francophone countries
Recommended optional programme components	None
Additional specifics	Occasionally, this event is accompanied by a study trip to the Arab world.
Literature/learning sources	Part I: Cultural area studies - Baasner, Frank et al.: Points de vue. France-Allemagne, un regard comparé // Points of view. Germany-France. A comparative overview. NDV& Editions du Pouvoir. Rheinbreitbach & Paris,

	current edition - Erfurt, R. : Francophonie. Language - Discourse - Politics. A. Franke. Tübingen, current edition - Lüsebrink, H.-J.: France. Economy, society, politics, culture, mentalities: An introduction to the country. Metzler. Stuttgart, current edition - Schild, J. & Uterwede, H.: France. Politics, economy, society. VS. Wiesbaden, current edition - Schmidt, B.: France Lexicon. Key terms on economy, society, politics, history, press and education. Erich Schmidt Verlag, Berlin, current edition Part II: Economic area - Barmeyer, Ch. et al: Wirtschaftsmodell Frankreich. Markets, Companies, Managers, campus, Frankfurt, current edition - Frey, R.L. et al: [Swiss] economy. In: Schneider-Sliwa, R.: Switzerland. Geographie, Geschichte, Wirtschaft, Politik, WBG, Darmstadt, current edition - Lüger, H.H.: Modern industrialised France. In: Große, E.U. & Lüger, H.H. (eds.): Frankreich verstehen. An introduction with comparison to Germany, WGB, Darmstadt, current edition - Uterwedde, H.: [French] Economy. In: Schild, J. & Uterwede, H.: France. Politics, Economy, Society. Barbara Budrich, Opladen, current edition (See also the English version of the module handbook)
Scheduled	Regular
Combined assessment	The grade consists of two components: a student's performance throughout the semester and the written examinations at the end of the semester. Details and weighting will be provided at the beginning of the semester.