

Course T4.4 XXX344 Managing the International Organisation

This course is elective in the module

Person responsible for the course	Prof. Dr. Björn Röber
Semester	4
Frequency	Winter and summer semester
Type of Course	Lecture with integrated exercise
Language of instruction	English
Credit points (ECTS)	2.5
Contact hours per week	2.0
Workload - contact hours	30
Workload - self-study	32.5
Detailed remarks on the workload	• Preparation and follow-up of lectures and presentations • Work on current topics and exercises including literature reviews • Preparation of presentations in groups • Exam preparation
Type of examination	LK BK (course-specific combination of assessments; concluded by a written examination)
Exam duration	60 min
Type of course unit	Elective
Requirements for participation	None
Teaching/learning methods	• Interactive lectures • Exercises • Case studies • Group work and presentations • Use of various digital media as well as research articles from scientific journals
Professional competence: In-depth knowledge and comprehension	Students gain advanced knowledge of the structures, processes, and challenges faced by international organizations. They develop an understanding of the complexity of global value creation and the critical role of coordination in effective international management.
Professional competence : conative skills, analysis and synthesis of knowledge	Students develop the ability to analyze and evaluate complex international organizational structures and processes. They learn to research relevant international case studies and critically discuss them within the context of international management.
Personal competence: Social competence	By presenting previously analysed case studies and other group exercises, students improve their teamwork capabilities, as well as communication, argumentation and conflict resolution skills.

Personal competence: Independence / autonomy	Students develop their ability to work independently by researching, critically reviewing and analysing texts. They learn to present effectively and lead argumentative discussions.
Competence level according to GQF	6
Contents	• Principles of international organisational design and behaviour • Organisation structures for multinational enterprises • Group and holding structures in an international environment • International project management • Analysis of case studies of international business processes
Recommended optional programme components	None
Additional specifics	None
Literature/learning sources	• Griffin, R. W. & Pustay, M. W.: International Business: A Managerial Perspective, current edition, Harlow, Pearson. • Hill, C.W.L.: International Business - Competing in the Global Marketplace, current edition, New York, McGraw-Hill Education. • Wild, J. J. & Wild, K. L.: International Business, current edition, New York, Pearson.
Scheduled	Regular
Combined assessment	Will be announced in the first three weeks of lectures.