

Course H10.1 Cultural and Economic Area Studies: Germany

This course is elective in module H10

Person responsible for the course	Prof. Dr. Anna Hayduk
Semester	3
Frequency	Winter semester
Type of course	Lecture with integrated exercise
Language of instruction	English
Credit points (ECTS)	5.0
Contact hours per week (SWS)	4.0
Workload - contact hours	60
Workload - self-study	65
Detailed remarks on the workload	• Lesson preparation and follow-up • Exam preparation
Type of examination	See SPO AT
Exam duration	90 minutes
Type of course unit	Elective
Requirements for participation	Successful completion of module G2 "Introduction to Intercultural Business & Human Resource Management"
Teaching/learning methods	A combination of face-to-face interactive lectures and open discussion, practice-oriented case studies and extended self-study. Guest lectures for specific issues may be organized.
Professional competence: In-depth knowledge and comprehension	Students are able to: • explain and explore political, economic, socio-cultural and historical phenomena in Germany from different perspectives; • identify the reasons for societal and cultural change in Germany; • characterize Germany as a multicultural society; • characterize and explain the situation on the labor market, as well as the features of a relationship between trade unions and employers in Germany; • explain and explore the current developments in the migration policy in Germany; • explain and explore the current developments of integration of (working) migrants and refugees in Germany; • characterize and explain the current state and development trends of the German economy; • examine the internationalization processes of the German economy and compare these with relevant processes of other leading economies worldwide; • examine the business environment in Germany; • explain and explore the features of Doing Business in Germany.
Professional competence : conative skills, analysis and synthesis of knowledge	Students are able to: • critically analyze political, economic, socio-cultural and historical developments in Germany from different perspectives; • make conclusions about the implications of societal and cultural change in Germany for business activities in the country; • derive challenges and opportunities of integration of working migrants and refugees in Germany, based on the analysis of its labor market, current developments in the migration policy in the country as well as welcome culture in the society;

	- develop approaches of successful integration of working migrants and refugees in Germany; - critically analyze the current state and development trends of the German economy based on macroeconomic and microeconomic data, geopolitical developments, and the institutional environment; - analyze the (institutional) framework conditions as well as potential and challenges for sustainable development of the German economy; - identify the connections between geopolitical developments worldwide and internationalization processes of the economies of Germany as well as other EU-countries; - critically assess business opportunities for foreign companies to expand to and operate in Germany, based on the features of doing business in Germany.
Personal competence: Social competence	Students are able to: - work cooperatively and responsibly in heterogeneous (by age, gender, cultural background, religion) and multidisciplinary teams of experts, as well as successfully lead/coordinate these groups, - interact effectively with people in diverse and multidisciplinary teams, - deal proactively with problems, especially intercultural ones, within a team, and present complex problems and problem solutions in a team in a reasoned manner, - argue in discussions in a structured and respectful manner, - justify and present results convincingly, - reflect on their own position.
Personal competence: Independence / autonomy	Students are able to: - work independently within areas of their responsibility, - design working processes independently, - foster a sense of personal responsibility, - reflect on their own learning and work goals, as well as those set by others, pursue and take responsibility for them in a self-directed manner, and draw conclusions about working processes, in an intercultural team in particular.
Competence level according to GQF	6
Contents	- Political, economic, socio-cultural and historical developments in Germany - Societal and cultural change in Germany - Welfare state and social insurance system - Germany as a multicultural society - The system of the professional labour market and the features of a relationship between trade unions and employers in Germany - The German VET-System with focus on the dual System - Current developments in the migration policy in Germany - Integration of (working) migrants and refugees in Germany - Current state and development trends of the German economy - Sustainable development of the German economy - Internationalization processes of the German economy in the context of the world economy - Business environment in Germany - The features of Doing Business in Germany
Recommended optional programme components	H6.1 Microeconomics H6.2 International Economics
Additional specifics	None
Literature/learning sources	- Deresky, H., Stewart R. M.: International management: managing across borders and cultures: text and cases. Tenth edition, Pearson, Boston, Mass.; Munich et al., 2023 - Deloitte Global: Doing business in Germany: A comparative guide, Retrieved from Doing business in Germany (deloitte.com) 2022

	▪ Turner, L.: Negotiating the New Germany: Can Social Partnership Survive? Cornell University Press, Ithaca, NY, 2019 ▪ The World Bank. Doing Business/ Business Ready (B-READY): Annual reports. Retrieved from https://www.doingbusiness.org/ World Economic Forum. <i>Global Competitiveness Report 2020</i>. Retrieved from Global Competitiveness Report 2020 World Economic Forum (weforum.org) ▪ Vella, E., Caballé, J., Llull, Joan: Understanding Migration with Macroeconomics. Springer International Publishing, Cham, 2020
Scheduled	Regular
Combined assessment	The grade consists of two components: a student's performance throughout the semester and the written examinations at the end of the semester. Details and weighting will be provided at the beginning of the semester.