

Course H4.2 XXX142 Corporate Sustainability

This course is compulsory in module H4

Person responsible for the course	Prof. Dr.Ted Azarmi
Semester	6
Frequency	Winter and summer semester
Type of Course	Lecture with integrated exercise
Language of instruction	English
Credit points (ECTS)	2.5
Contact hours per week	2.0
Workload - contact hours	30
Workload - self-study	32.5
Detailed remarks on the workload	• Preparation and follow-up of the lecture materials • Working on current topics and exercises including literature study • Creating presentations - Group work
Type of examination	PK (Module-specific time-constraint assignment)
Exam duration	120 minutes
Type of course unit	Compulsory
Requirements for participation	none
Teaching/learning methods	Interactive lecture with integrated exercise and short presentations by students on current topics
Professional competence: In-depth knowledge and comprehension	Students gain a sound knowledge of the importance and complexity of sustainability. They understand what impact the sustainability requirements of the various stakeholders have on the vision and planning of the company and how the resulting requirements are integrated into the business strategies.
Professional competence : conative skills, analysis and synthesis of knowledge	The students can: • work proactively with the complexity of sustainability and design sustainability-oriented management systems and performance frameworks in a variety of organisations on the basis of various influencing factors; • Critically reflect on existing sustainability measures; • apply sustainability principles to achieve specific goals: e.g. carbon footprint, cost reduction and operational efficiency, etc.
Personal competence: Social competence	Smaller team tasks and short joint presentations
Personal competence: Independence / autonomy	Independent revision of the lecture content
Competence level according to GQF	6

Contents	• Legal, economic and social framework • Sustainability principles and models • Requirements of various stake holders • Sustainability strategies • Entrepreneurial elements / aspects of sustainability • Implementing sustainability in various operational functional areas
Recommended optional programme components	none
Additional specifics	none
Literature/learning sources	1. "Should we subject the right to live to the market mechanism?" -Joe Stiglitz, Institute for New Economic Thinking, an episode of What Money Can't Buy. senpotoSrd92er6240512me0Dm1f63a7egtcf,ib7 8mc4f82c964c8atfi 2. A Grand Gender Convergence: Its Last Chapter, Claudia Goldin, American Economic Review, vol. 104, no. 4, April 2014, (pp. 1091–1119) 3. Income Inequality in the United States, 1913-1998, T Piketty, E Saez, Quarterly Journal of Economics 118 (1), 1-39, 4. Sustainable Development: a Review Of The International Development, Business And Accounting Literature, Jan Bebbington University Of Aberdeen 5. Starmans, Christina; Sheskin, Mark; Bloom, Paul (2017). "Why people prefer unequal societies". Nature Human Behaviour. 1 (4): 6. Axel Springer and the quest for the boundaries of corporate responsibility - ES1431-PDF-ENG 7. Does Gender Diversity Create Value Azarmi and Biehman, Master's thesis at HHN 8. Gender Diversity in the Boardroom and Firm Performance: What Exactly Constitutes a "Critical Mass?" Jasmin Joecks, Kerstin Pull and Karin Vetter Journal of Business Ethics, Vol. 118, No. 1 (November 2013), pp. 61-72 (12 pages) 9. Performance in Competitive Environments: Gender Differences, Uri Gneezy, Muriel Niederle, Aldo Rustichin, The Quarterly Journal of Economics, August 2003 10. Women in the boardroom and their impact on governance and performance, Rene Adams, Daniel Ferreira, Journal of Financial Economics 94 (2009) 291–309 11. The Black Rhino, Darden case number UV5290, Mar. 8, 2012 12. The Palm Oil Dilemma –Case number INS789-PDF-ENG 13. Tata Steel_ A Century of Corporate Social Responsibility, Case number INS646-PDF-ENG 14. Rio Tinto and the resolution copper mining joint venture, Case number UV6493-PDF-ENG 15. Unilever case number d527684efe29235d33ff5b17e68b17ba 16. Jamba Juice and the Foam Cup case number W92C98-PDF-ENG 17. Beyond Petroleum, case number W92C29 18. Sustainable Energy case number IMD866 19. The Economic Impacts of Climate Change: Evidence from Agricultural Output and Random Fluctuations in Weather, Olivier Deschênes, Michael Greenstone, American Economic Review, vol. 97, no. 1, March 2007, (pp. 354–385) 20. The Poverty Impacts of Climate Change: A Review of the Evidence, World Bank Policy Research Working Paper No. 5622, Emmanuel Skoufias, Mariano Rabassa, Sergio Olivieri, April 1, 2011

	21. Corporate Citizenship in Mining Projects_ The Case of the Ambatovy Project in Madagascar - HEC122-PDF-ENG 22. Sierra Nevada Brewing Co, Case number NA0156 23. Dogs and Demons: Tales from the Dark Side of Japan, ISBNs 9780809039432 and 9781466804500
Scheduled	Regular
Combined assessment	Not applicable