



BLENDEN INTENSIVE PROGRAMME

LEADING WITH FUTURE SKILLS: A MASTER-LEVEL LEADERSHIP EXPERIENCE



EUONAIR
European University Alliance

PROGRAMME OVERVIEW

- › **ECTS:** 3
- › **Physical mobility:** 13.–17. April 2026
- › **Online phase:** 2. April 2026, 18:00–19:30 CEST
- › **Student quota:** Up to 10 students per partner institution
- › **Study level:** Master/ graduate students
- › **Venue:** Heilbronn University of Applied Sciences, 74081 Heilbronn, Germany

KEY THEMES & CONTENT

- **Future skills for leadership:** digital competencies, human-centred skills, and socio-emotional intelligence in modern organizations
- **Leadership theories & models:** definition, social and psychological foundations, assessment of various approaches
- **Personality development & self-leadership:** self-awareness, personal development, time management, work-life balance
- **AI in leadership:** responsible technology use, human-AI collaboration, and digital transformation
- **Leading in complexity & crisis:** agility, resilience, and adaptive decision-making in uncertain times
- **Inclusive leadership:** building resilient and diverse teams in hybrid and multicultural environments
- **Ethical & sustainable leadership:** stakeholder awareness, responsible decision-making, and sustainable value creation
- **Mindfulness & resilience:** Stress management, well-being, and sustainable performance

COURSE DESCRIPTION

This Blended Intensive Programme helps graduate students develop key leadership skills for a fast-changing, technology-driven world.

Combining an intensive on-site week with online preparation and self-reflection, it applies leadership approaches through workshops, case studies, and an international group project.

By the end, participants gain a clear understanding of their leadership style and practical tools to shape the future of work.

LEARNING OBJECTIVES

- › Gain in-depth knowledge of models, concepts, methodologies, standards, and applications in the field.
- › Identify and analyze practical challenges with the ability to transfer insights to real-life situations.
- › Communicate solutions and recommendations within the appropriate professional framework.
- › Take into account differing interests and perspectives of various stakeholders in analysis and decision-making.

PARTICIPATING ORGANISATIONS:



This class follows the seven principles for responsible management education (PRME):



TIME SCHEDULE

› The programme is tentative and is subject to change.

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| Thursday, 02. April | Virtual mobility: Online only! Organizational introduction, Presentation of BIP, Group organization, Selection of leadership approach for final challenge, Selection of Mindfulness Exercises |
| Monday, 13. April | Leadership theories & models: definition, social and psychological foundations, assessment of various approaches Personality development & self-leadership: self-awareness, personal development, time management, work-life balance |
| Tuesday, 14. April | Future skills for leadership: digital competencies, human-centred skills, and socio-emotional intelligence in modern organization AI in leadership: responsible technology use, human-AI collaboration, and digital transformation |
| Wednesday, 15. April | Leading in complexity & crisis: agility, resilience, and adaptive decision-making in uncertain times Inclusive leadership: building resilient and diverse teams in hybrid and multicultural environments › Excursion (tba) |
| Thursday, 16. April | Ethical & sustainable leadership: stakeholder awareness, responsible decision-making, and sustainable value creation Mindfulness & resilience: Stress management, well-being, and sustainable performance |
| Friday, 17. April | Collaborative group challenge: international teams of students present a specific leadership approach. They design, develop and facilitate a practical training exercise for their peers, fostering peer feedback and cross-institutional learning. This exercise also enables students to apply theory to real-world scenarios. |





ABOUT HEILBRONN

Situated on the banks of the Neckar river and surrounded by vineyards, Heilbronn offers a unique blend of a vibrant business scene, innovative technology and a relaxed life-style.



Old town hall (left),
Experimenta Science
Center (below)



The city has established itself as a hotspot for forward-looking companies and creative start-ups. The **Innovation Park Artificial Intelligence (IPAI)** is creating a unique ecosystem that is setting new standards in artificial intelligence and establishing Heilbronn as a leading AI hub. Here, you will find future-oriented jobs, networking opportunities, and the chance to actively shape the world of work.

A walk along the Neckar showcases Heilbronn at its best. The **historic old town** invites visitors to wander through cobbled streets and explore the marketplace, historic town hall, or St. Kilian's Church.



Aerial view of St. Kilian's Church and the town hall

Art and culture enthusiasts will enjoy the city's **museums and galleries** and there is plenty to discover at the **Experimenta Science Center** as well. For relaxing breaks, the many cafés, bistros, and small restaurants in the vibrant city center offer the perfect spot. First-time visitors should also explore the **weekly markets** with regional specialties and the lively **festivals** that bring the city to life.

The surrounding **vineyards** provide stunning views and wine-tasting experiences – making a visit to Heilbronn both inspiring and unforgettable.





Bildungscampus at Heilbronn University

ACADEMIC LEADER

PROF. DR. SUSANNE WILPERS

Professor Wilpers has been teaching and conducting research on leadership and personal management at Heilbronn University since 2005.



ORGANIZATIONAL CONTACT

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