



"Studying at Heilbronn University has enriched me greatly and made a significant contribution to my academic, professional, and personal development."

Pascal Starke, Alumnus

### **CAREER PERSPECTIVES**

Masters of Technical Innovation have strong career prospects across various industries, as they bring a mix of technical, entrepreneurial and creative skills which qualifies them for management positions in technical departments.

Leading the development of new technologies or cutting-edge products, these graduates seek innovative solutions for industry challenges.

The program is located in Heilbronn-Franken, the "region of world market leaders" and designed in close collaboration with industry to create optimal matches between graduates and companies.

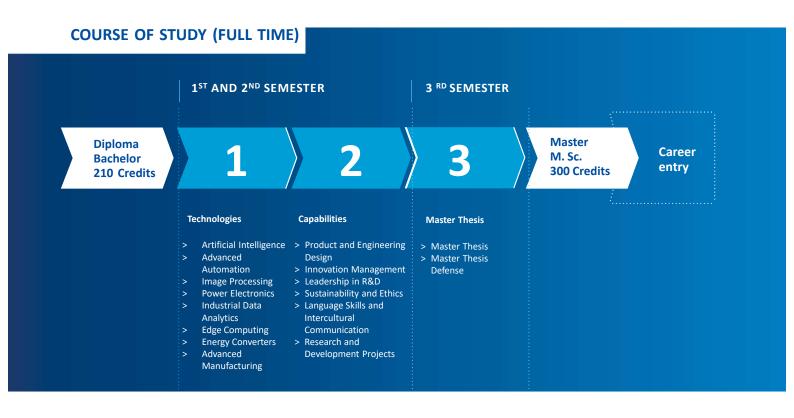
## **COURSE CONTENT**

The course content is designed to equip students with advanced skills in innovation management, technology development, and entrepreneurial thinking:

- > Manage and drive innovation within organizations
- > Explore strategic technologies, e.g. artificial intelligence and automation
- > Develop key capabilities for R&D , e.g. leadership, technical and intercultural management
- > Realize projects in cooperations with our regional industrial partners
- > Prepare for a successful career in local and international tech-based companies

### **COURSE FOCUS**

The Master of Technical Innovation focuses on managing and fostering advancements in dynamic environments by mastering the innovation process. Practical experience is a key component, so real-world projects ensure that the students can apply advanced technologies and methods in professional contexts. The program's duration of study is three semesters. Two of these semesters are spent studying at the university, the third semester is used to write the Master's thesis, typically at a cooperating industrial company.



# **ADMISSION REQUIREMENTS**

- > An excellent or good bachelor degree in engineering or in an engineeringrelated discipline (180 or 210 ECTS credits and a German average grade of 2.5 or better or an equivalent international qualification)
- > High proficiency in English

## **SELECTION PROCEDURE**

If the number of applicants exceeds the number of available study places, a selection process is carried out based on the overall grade of the first university degree

## START OF PROGRAMME

**Program starts in September** 2025.

Winter term - September Closing date for applications:

> 15<sup>th</sup> July

Summer term - March Closing date for applications:

> 15<sup>th</sup> January

Please note: Non-German first-degree applicants have to apply to "Studienkolleg Konstanz" first (application deadline for winter/summer: June 1st / November 1st).

## **APPLICATION**

You will find all information you need for your application at

hs-heilbronn.de/master-application

## **ADVICE**

Further information about the course of studies

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### **CONTACT**

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