

Course H4.1 XXX141 Business Ethics

This course is compulsory in module H4

Person responsible for the course	Prof. Dr.Ted Azarmi
Semester	6
Frequency	Winter and summer semester
Type of Course	Lecture with integrated exercise
Language of instruction	English
Credit points (ECTS)	2.5
Contact hours per week	2.0
Workload - contact hours	30
Workload - self-study	32.5
Detailed remarks on the workload	Preparation and follow-up of the lecture materials • Working on current topics and exercises including literature study • Creating presentations - Group work
Type of examination	PK (Module-specific time-constraint assignment)
Exam duration	120 minutes
Type of course unit	Compulsory
Requirements for participation	General business administration
Teaching/learning methods	Interactive lecture with integrated exercise and short presentations by students on current topics
Professional competence: In-depth knowledge and comprehension	Students acquire in-depth knowledge of the importance and complexity of business ethics. They understand what influence the ethical requirements of the various stakeholders have on the vision and planning of the company and how the resulting requirements are integrated into the business strategies.
Professional competence : conative skills, analysis and synthesis of knowledge	Students can: • Proactively work with the complexity of business ethics and design ethical management systems and performance frameworks in a variety of organisations based on different influencing factors; • Critically reflect on existing ethical measures; • Apply ethical principles to achieve specific goals: e.g. cost reduction and operational efficiency, etc.
Personal competence: Social competence	Smaller team tasks and short joint presentations
Personal competence: Independence / autonomy	Independent revision of the lecture content
Competence level according to GQF	6

Contents	Legal, economic and social framework conditions - Principles and models - Requirements of various stakeholders - Ethical strategies - Implementation of ethics in various operational areas Functional areas
Recommended optional programme components	I recommend recognising the importance of ethics at the CFA Institute ...
Additional specifics	Consider the ethical issues relevant to the legalisation of prostitution and drugs.
Literature/learning sources	Ethical theory and business (current edition), Beauchamp and Bowie A Grand Gender Convergence: Its Last Chapter, Claudia Goldin, American Economic Review, vol. 104, no. 4, April 2014 "Should we subject the right to live to the market mechanism?", - Joe Stiglitz, Institute for New Economic Thinking posted an episode of What Money Can't Buy. Ethics Agency Conflicts and Investment Banking: A Case Study by Christine and Ted Azarmi Code of Ethics and Standards of Professional conduct, CFA Institute
Scheduled	Regular
Combined assessment	Not applicable