

Programme Staff Week

HOW E-LEARNING UNITS & DIGITAL TOOLS SUPPORT INTERNATIONALISATION IN HIGHER EDUCATION

Description

The Staff Week **How E-Learning Units & Digital Tools Support Internationalisation in Higher Education** is aimed at academic and professional staff interested in digital learning, educational technologies, innovation and internationalization in higher education.

Participants will explore how e-learning and digital tools can support internationalization through interactive workshops, Design Thinking activities and professional exchange. They will share experiences, discuss current challenges and contribute their perspectives to the development of user-centred digital concepts.

The programme also includes visits to innovative learning and technology environments as well as networking opportunities with international colleagues, university staff, students and external stakeholders.

The Staff Week aims to foster knowledge exchange, provide hands-on experience with collaborative innovation methods and strengthen international cooperation between participating institutions.

Day 1:

Sunday, 1st November 2026

Arrival Day & Welcome Dinner

Opportunity for informal networking and getting to know fellow participants.

Day 2:

Monday, 2nd November 2026

Building Connections and Exploring Digital Innovation

The first day focuses on getting to know the participants, introducing the objectives of the Staff Week and providing insights into Heilbronn University's initiatives in the fields of e-learning, digital tools and internationalization.

Participants will also visit the media production lab and UnityLab, showcasing approaches to digital teaching and learning.

Day 3:

Tuesday, 3rd November 2026

Understanding User Needs & Generating Ideas

Through interactive workshops and Design Thinking activities, participants explore challenges and opportunities related to digital learning and internationalization.

The focus is on understanding different user perspectives, identifying needs and developing initial ideas for future digital solutions that support international collaboration, student engagement and learning.

Day 4:

Wednesday, 4th November 2026

Developing and Showcasing Digital Concepts

Participants continue working on selected ideas and concepts in international teams, refining and improving them through collaborative methods and feedback.

In the afternoon, a networking event brings together participants, university staff, students and company representatives. Through keynote inputs and informal exchange, participants gain additional perspectives on digital innovation, internationalization and future developments in higher education.

Day 5:

Thursday, 5th November 2026

Innovation and Cultural Experience

Day trip to the IPAI (Innovation Park Artificial Intelligence) in Heilbronn, which is Heilbronn's answer to the question of where Europe's AI future will be built. The afternoon is dedicated to a cultural visit to Heidelberg's Old Town.

Day 6:

Friday, 6th November, 9:00 am – 11:00 am

Reflection, Future Cooperation & Closing Session

The final day is dedicated to reflecting on the week's key insights and sharing lessons learned.
The Staff Week concludes with a certificate ceremony and farewell.

Hosted by: Prof. Dr. Mahsa Fischer, Dr. phil. Kerstin Steimle, David Flaig, M.Sc., Hanna Völzke, M.A.