

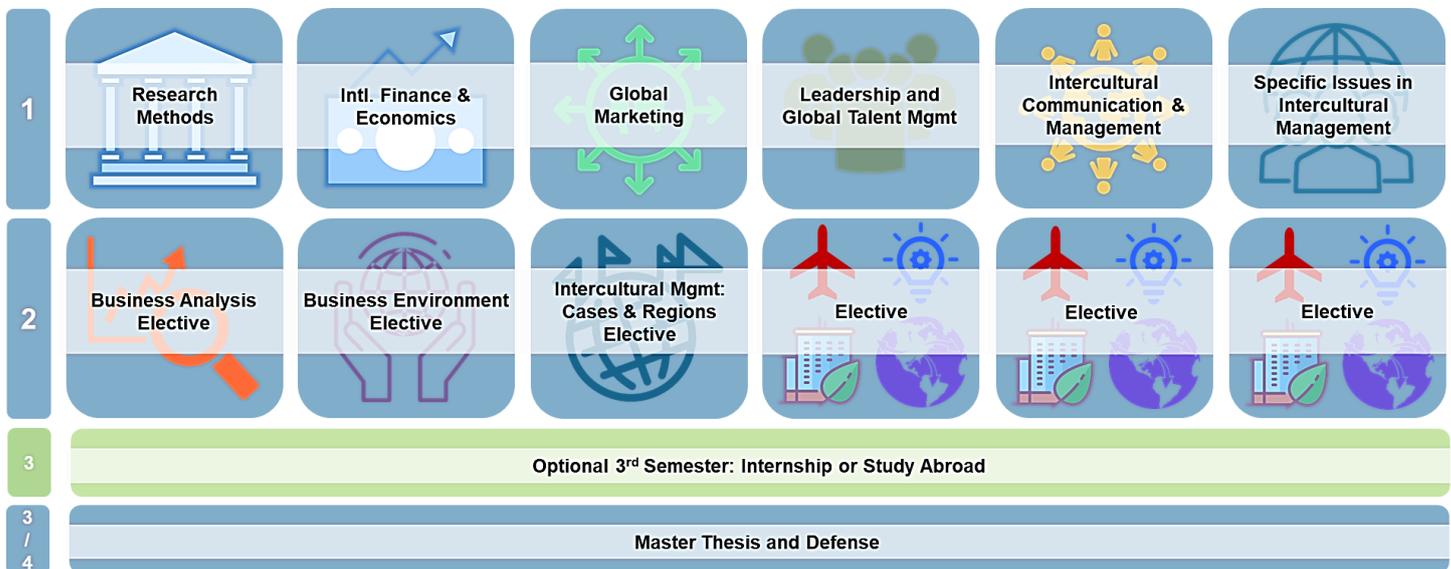
M.Sc. in International Business & Intercultural Management (MIBIM)

Faculty of International Business

Program Structure

(SPO 5 effective from Winter Semester 2024/2025)

During the first semester, students complete a fixed set of core courses (5 ECTS each), including courses covering key business disciplines, research methods, and intercultural communication and management. In the second semester, students have the possibility to tailor their studies to fit their personal preferences and professional ambitions through a choice of electives (5 ECTS each). Following the second semester, students have the option to continue directly to the Master Thesis stage, or alternatively integrate an internship or study abroad semester into their master's studies (30 ECTS each). When electing to complete an internship or semester abroad in the third semester, the thesis is completed in a fourth semester.



2nd Semester Electives

Defined Electives - Students must take one course from each of these modules:

Business Analysis - Business Analytics, or - Business Simulation	Business Environment - Corporate Accountability, or - Business Transformation	Intercultural Mgmt: Cases & Regions - Cases and Regions I, or - Cases and Regions II
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Courses from our Elective Catalog - The remaining three courses of the 2nd semester may be chosen freely from those specified within our elective catalog, which is updated each year. The course selection may include:

MIBIM Courses Any course not already taken in the other MIBIM modules.	Tourism Focus - Natural and Cultural Heritage Mgmt - Sustainable Tourism Mgmt - Tourism Futures	Select courses from other faculties For example, courses in Entrepreneurship and Innovation Management.
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Optional 3rd Semester

During an optional 3rd semester, students have the possibility to complete either an internship or spend a semester abroad at one of our partner universities. When taking advantage of this option, students will collect an additional 30 ECTS credits that will be counted toward their Master's degree (thereby collecting a total of 120 credits). Certain conditions apply when completing the optional semester, such as minimum requirements, duration and content.