

PROGRAMME DRAFT

STAFF WEEK „SHAPING INTERNATIONAL CAREER PERSPECTIVES“

Short Description

The Staff Week *Shaping International Career Perspectives* is aimed at Career Service professionals who wish to exchange expertise, explore practices, increase their competence and strengthen their international networks.

Through a practice-oriented and participatory approach, the Staff Week aims to enhance cooperation in international career development, discuss future-oriented topics and deepen understanding of global and regional job market trends. Participants will have the opportunity to share their own experiences, reflect on common challenges and work on innovative approaches that benefit students across all participating institutions.

The final goal is to build sustainable connections, exchange knowledge and develop common perspectives that strengthen international career opportunities for students and support the development of Career Services in a global context.

Day 1: 2nd November 2026

Morning

Opening Workshop: “Connecting Perspectives, Setting Goals”

After receiving an overview of the programme, the organizer(s) and participants introduce themselves and discuss their motivation and the goals they wish to reach. The interactive activities are inspired by career-coaching practice, encouraging participants to explore their own career paths and express what they aim to take away from the week.

Moderated by Daniele Nuccetelli

Afternoon

Presentation and Discussion: “Global and Local: Discovering the Region Heilbronn-Franken”

The Welcome Center Heilbronn-Franken presents the economic profile of the region and its services for international professionals. The session includes job market trends, recruiting strategies for international students, global players and hidden champions in the Heilbronn-Franken area. In an interactive discussion, participants compare experiences and discuss the role of similar institutions in their respective countries.

Hosted by Daniele Nuccetelli + Representative of Welcome Center Heilbronn-Franken

Day 2: 3rd November 2026

Morning

Interactive Workshop “Career Services Across Borders: Sharing Practices and Challenges”

This session invites Career Service colleagues to present their institutions, services and best practices through a poster format. Contributions highlight successful initiatives, recurring challenges or innovative approaches with a particular focus on internationalisation and student mobility. Following the poster presentations, a world café-style discussion will allow participants to discuss selected themes in small groups, compare experiences and exchange ideas.

Hosted by Daniele Nuccetelli

Afternoon

Workshop “Students at the Centre: Enhancing Student Inclusion and Engagement in Student Services”

This workshop focuses on strategies to strengthen student inclusion and participation within Student Services. Participants discuss how workshops, programmes and training formats can be shaped through continuous dialogue with students to better address their needs. The aim is to enhance student engagement, increase inclusion and participation and ensure that student perspectives play a meaningful role in shaping support services.

Hosted by Dianne MacDonald and Trinda Guillet (Mount Royal University, Canada)

Day 3: 4th November 2026

Morning

Expert Talk and Workshop “Smarter Career Advisors? Using Digital Tools and AI for Career Guidance at Universities”

This session combines an expert input and an interactive workshop to explore the potentials and limitations of digital and AI-based tools in university career guidance. After the expert talk, the participants are invited to critically discuss how digital tools and AI can support students in areas such as application preparation, skills assessment and career planning by complementing rather than replacing human-centred counselling.

Hosted by Pauls Irbins (Riga Technical University)

Afternoon

“Corner - Companies & Coffee at Campus” (Networking with companies and colleagues from around the world) @campusfounders

Day 4: 5th November 2026

Day trip to IPAI and Heidelberg

Day 5: 6th November

9:00 am – 11:00 am

Closing Session “Reflections, Feedback and Future Collaboration”

In this closing session, participants reflect on the key insights and outcomes of the Staff Week and share feedback on the programme. The discussion also focuses on identifying opportunities for cooperation, such as joint initiatives, shared resources or connections between Career Services.

Hosted by Daniele Nuccetelli